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FITNESS TECHNOLOGIES TO UNVEIL THE WORLD'S MOST VERSATILE ACTION SPEAKER AT 2015 CES

The small UwaterX3 Wireless Action Speaker features, for the first time, unlimited outdoors mounting capabilities, nearly indestructible shell, and exceptionally robust audio over 85dB.

Ideal for biking, motorcycling, hiking, backpacking, water sports, & recreational activities. Available in multiple configurations and colors. Affordably priced at \$60-\$90.

For a demonstration, visit at CES Booth 6433 LVCC North Hall

Dec 30, 2014, Hackensack, NJ — Fitness Technologies Inc., www.FitnessTechUSA.com, a leading provider of waterproof audio electronics, announced today the world's most versatile Wireless Action Speaker, the UwaterX3, at the 2015



Consumer Electronics Show (CES) in Las Vegas, Jan. 6-9, 2015. The wearable UwaterX3 Action Speaker is small, yet delivers over 85dB from its 50mm driver and directional sub-woofer.

Outdoors enthusiasts can expect exceptionally robust HD-quality sound with deep bass. Plus its Bluetooth technology ensures connectivity to an iPhone, iPad, iPad mini, iPod, Samsung Galaxy, and all other Android smart phones and tablets.

Unlimited Outdoors Mounting Capabilities

The UwaterX3 Action Speaker is available fully loaded with multiple mounts: The Triple-Axis Bike Mount, Floater Mount, Carabiner Hook, and Spiral Metal Pedestal, plus optional Triple-Axis Suction mount and Triple-Axis Motorcycle mount. All mounts are especially designed to be

easily attached and detached in seconds. Wear it, hook it, snap it, connect it, fix it, attach it or float it for complete outdoor enjoyment. Product is also available without mounts.

Virtually Indestructible

The UwaterX3 Action Speaker unique design features chrome-plated metal rims on the top and bottom fortified by 7-mm thick grooved silicon providing a virtually indestructible all-weather speaker that can withstand rain, mud, dirt, snow, shock and impact. It also features an IPX7 100% waterproof rating (up to 10 feet underwater).

At 3.2 inches in diameter and 2.6 inches in height, the UWaterX3 Wireless Action Speaker is small enough to store in a backpack, gym bag or laptop bag or wear. The rechargeable lithium-ion battery will hold a charge for up to 14 hours of music and features a low-battery indicator plus hands-free mic, built-in LED, voice indication and Siri activation.



Specs

- Powerful 50MM driver with over 85dB capacity and directional sub-woofer
- Rugged Grooved Silicon Shell for 360 degree Protection
- Chrome-Plated Metal Rims on top and bottom for extra durability
- IPX7 100% Waterproof Rating (up to 10FT underwater), sand proof, mud proof, snow proof, shock proof, impact proof
- Hands free speakerphone with mic
- Floats with Floater Mount while playing
- Play time up to 14 HRS on a single charge
- Measures 3.2" Diameter x 2.6" (H) Weight 9.5 Oz (270gr)
- Built-in LED / Voice Indications /Siri

- Universal 1/4" Thread Mount Connection
- Low battery indication
- Play, pause, skip tracks, set volume, activate speakerphone directly from the speaker

Designed in the U.S.A. with Patent Pending, the UwaterX3 World's most versatile wireless Action Speaker is available immediately from www.FitnessTechUSA.com and from authorized dealers.

About Fitness Technologies Inc.

Fitness Technologies Inc., has been enhancing lifestyles with waterproof electronics products since 1996. Fitness Technologies' SwimmersChoice FM Radio was the best selling waterproof radio for over a decade. The second generation TEMPOG1 and TEMPOG2 were the first smart waterproof MP3 players on the market. The third generation UwaterG2, UwaterG4 and UwaterG5 the world's smallest waterproof MP3 players were developed using feedback from end users and 15 year experience, as was the UwaterK7 and the UwaterK8 the world's smallest & smartest action MP3/FM player. Fitness Technologies will debut at 2015 CES the next generation UwaterG5X action P3/FM player in 5 great styles in new crystal packaging for enhanced retail presence. For more information, email us at info@fitnesstechusa.com , or visit www.FitnessTechUSA.com